



RB Artwork and Print Specification

Trident Reference No:

RB340294

ZEN Ref:

TR1440566

Action:

B

Brand:

Senokot

Category:

Stimulant Laxative

Segment Group:

Senna

Segment:

Regular Tablet

Pack Size:

60Tablets

Market/Country:

Malaysia/Singapore/Taiwan

Date:

23/01/19

RBH Contact:

Kelly Wee

Artwork Type: Commercial

Component Code (2D if applicable):

3081422

Parent Technical Packaging

Specification:

D0000496

Finished Goods Code:

012555

Supply Point:

RB Hull

Pharmacode No/NE:

0011(38)

Edgemark Position:

NA

CAD Cam Ref:

Skt-Lift-D0000496-100x160mm

Printer:

Essentra Packaging (Bradford, UK)

Substrate:

Paper White

Technical & Non Printing Items

Cutter

Cutter 2 (if applicable)

Guides

Guides 2 (if applicable)

Colours (Leaflet)

PANTONE 347 C

T

TM

BARCODE INFO

Barcode Type:

N/A

Barcode Number:

N/A

Magnification:

N/A

Truncated By:

N/A

Full Height:

N/A

Bar Height (Smallest Bar):

N/A

BWR:

N/A

Encoded Data:

N/A

rb

HEALTH > HYGIENE > HOME

TRIDENT

Connaught House, Connaught Road,  
Kingswood Business Park, Hull, HU7 3AP, England.  
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Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

UNDER NO CIRCUMSTANCES SHOULD THIS  
ARTWORK BE ALTERED WITHOUT PRIOR  
PERMISSION FROM TRIDENT.

STUDIO USE ONLY

Jamie Tan

v2.0

Sm•Art check results:

G=2; O=8; R=0; - JT - 23/01/19 10:27:43

**CUSTOMER INFO:**  
Minimum Point Size = 5.00pt

